



**Jewish Deaf Congress Conference  
Chicken Soup for the Jewish Soul:  
Looking Back, Looking Forward**

August 13 - August 16, 2017  
Rockville, MD

**Conference Program Advertisements**

A copy of the program book will be distributed to each conference registrant. Ad rates are as follows:

Full Page (color) — 4-1/2 inches wide x 7-1/2 high .....	\$250
Full Page (black & white) — 4-1/2 inches wide x 7-1/2 high .....	\$200
Half Page (color) — 4-1/2 inches wide x 3-3/4 high .....	\$150
Half Page (black & white) — 4-1/2 inches wide x 3-3/4 high .....	\$125
1/4 Page (color) — 4-1/2 inches wide x 1-7/8 high .....	\$75
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Single Line .....	\$25

An extra fee is assessed if an advertiser wants, and we can provide, a preferred position for an ad.

Inside Front Cover .....	\$50 extra
Inside Back Cover .....	\$50 extra
Back Cover .....	\$50 extra

To ensure the best print quality, you should send ads by e-mail in one of the following formats—high-resolution JPG, PDF, or TIF file. We will also accept a camera-ready copy.

**Specifications for Camera-Ready Digital File**

- Digital files must have a resolution of 300 DPI or higher
- 300dpi for black and white images and 1200dpi for monochrome images
- Accepted formats: PDF, PNG, TIFF, JPG files or Publisher (no GIF or BMP files accepted)
- Ads may not include bleeds
- Size for ad must be the same as your order
- Embed all fonts and subset fonts below 100%
- Color may be accepted but it must be in CMYK, not RGB

First Name: \_\_\_\_\_

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Website: \_\_\_\_\_

Payment options:

☐ Check: Attach your check for the full amount to this form and mail (address below).

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Signature \_\_\_\_\_

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Please e-mail the electronic copy of your ad as an attachment to [lowenv@cox.net](mailto:lowenv@cox.net) and mail form with payment to Jewish Deaf Conference \* PO Box 4141 \* West McLean, VA 22103-4141

For more information, please call Vicki Lowen at 703-745-5800.